

INNOVATIVE TRADING



**ADVERTISING & PROMOTIONAL GOODS,
OUTDOORS, DISPLAYS & TROPHIES**

Innovative Trading

- Established in 2001 with owner Mr.Mangesh Govekar having more than 15 years experience in advertising field (worked as a client servicing executive on Pepsodent & Clinic Plus for LOWE, also handled a family owned art studio working mainly for HUL brands through Lintas, O&M, Ambience, HTA, Mudra, etc.)
- We are mainly engaged in development, manufacturing & trading of advertising and promotional materials

OUR STRENGTHS

- Our experience in advertising, judgment of quality, Creative ability, dedicated efforts to source goods from root manufacturer, focus on one task at a time, commitment for delivery of goods in shortest time.
- We often succeed in keeping costs below market costs due to minimum overheads & our teams experience in this field over 30 years in sourcing cheapest suppliers without hampering the quality.
- We often end up doing most complicated jobs thereby providing a solution to near impossible jobs.

Trophies

Designing & Manufacturing of Acrylic, wood, glass, metal casting and crystal trophies with laser etching.



Gold plated, casted trophy designed & made for Wockhardt



Crystal trophy made for HUL HO



China made ready made Crystal trophy



Cup shape metal trophy



Taj Mahal Enlighten trophy Metal Trophy



Crystal/ acrylic trophies

T-shirts, caps, aprons

We can customize Aprons- in materials like taffeta, cotton, polyester, nylon, Caps, T-Shirts-in materials like cotton and polyester, cotton , Wind cheaters, etc. according to your needs.



Wind cheaters



Aprons

Gift items

We have a large variety of exclusive and customized gift items like:
Mugs and photo frames



Boxes

Gift boxes are available in various materials like:

Cardboard

Wood

Satin, velvet, raw silk boxes, ABS

etc



Artifacts, paintings & exclusive gifts item

We also have various options available in artifacts, aroma kit, candle & paintings like:
Terracotta stone carving, artifacts paintings, Warli painting, Aroma stick & Decorative candles



Bags

Bags are available in all types of material like: Leather, nylon, jute, canvas, PVC , etc.



Promotional items

You can promote your products or company by using the exclusive promotional items available with us like metal badges, **silicon bands**, **key chains**, **watches**, **bracelets**, etc.



Desktop items

We have various desktop items like unique **pen holders, desktop watches, mobile holders, etc.** in materials like **wood, terracotta, metal, etc.**



Women's accessories

Pearl and imitation Jewellery



Vanity accessories



Paithani sarees



Raw silk /leather /foam leather clutches, bags, purses, mobile pouches , etc.

Outdoors & POP's

For your POP requirements we have many options in Sunpack / Sunbond / Acrylic/ Metal / PVC / Rexene -leaflet holders, Placards, 3D posters,etc. Outdoor visibility elements like **umbrellas, tents, inflated balloons** according to your needs.



Our Objectives & Clients:

- Make dedicated efforts to fulfill client's requirements. Try to deliver best quality goods in given time. Try to keep the costs minimum. Provide Innovative solutions to client. Keep observing new trends in the market & suggest it to client. Do the jobs which will give creative satisfaction & positive energy to work more.
- We are serving various products to organizations like HUL, Kelloggs, Conde Nast, Wockhardt, Marico, Infomedia, Tilak Nagar Industries, Wella India, SBI Mutual Fund, Tata Indicom, Bunge, West Side , etc. on brands like Lifebuoy , Wheel, Surf, Fair& Lovely, Axe, Rexona , Rin, Dalda, Vogue,etc. & agencies like LOWE , JWT, O & M, Lintas Direct, Ambience.

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